



2022

Dear Neighbor,

We have been hosting Taste of the Catskills Festivals since 2010 with the help of our friends and neighbors. We celebrated our 10th Anniversary right before Covid hit and put a pause on TOC for two years. Community support has been tremendous and with your help, we will be able to continue drawing thousands of participants to Delhi for our autumn extravaganza. We need your help to kick start the Festival this year.

We have been brainstorming how to make things even better this year. We've come up with a list of activities, workshops, and entertainment that we would like to include this year. Of course all of these items take resources – time, skill, and financial backing – to make happen. We are calling on you, the local businesses, industries, individuals, and organizations to help us expand the Taste of the Catskills Festival and bring a much needed economic boost to the region.

Not only is this a great community building event to take part in, it is also a great way to promote your business. The Taste of the Catskills is now a proven success — with an attendance of roughly 5,000 each weekend. That is a lot of potential customers to get your name in front of.

Enclosed with this letter you will find information about various sponsorship opportunities. In order to put these festivals together and make them a success, we need your help. Please take a moment to check out our website and read over the participation options.

This year's festival takes place October 8 & 9. We hope to see you at Maple Shade Farm.

Thanks for taking the time,

Jonah Shaw  
jonah@TasteOfTheCatskills.com

TASTE OF THE CATSKILLS FESTIVAL  
53 MAIN STREET  
DELHI, NY 13753  
TASTEOFTHECATSKILLS.COM  
607-746-8886